



KENNESAW STATE
UNIVERSITY



FIN TECH MINOR



FUTURE-PROOF FINTECH CAREERS

- App Development
- Fraud Prevention
- Data Analytics
- Compliance
- Customer Experience

FINTECH

Financial Technology, or FinTech, encompasses all of the “behind the scenes” operations that occur to make financial services more convenient.

FINTECH IN GEORGIA:

\$120 billion+ in annual revenue in Georgia

170+ FinTech companies

15 million+ global card-enabled merchants rely upon Georgia companies

70%

of all U.S. payments processed run through a company located in Georgia

50,000+ employees in FinTech in Georgia

To learn more contact Dr. Humayun Zafar at hzafar@kennesaw.edu or visit: fintech.kennesaw.edu